

Bernhard Blaha

Bernhard Blaha is the CEO of Blocktrade SA, a digital assets exchange based in Luxembourg. In this function, he leads the team behind the company towards common goals. Together with his employees, Bernhard Blaha defines structures and processes that correspond to Blocktrade's vision. At the same time, he builds development strategies that are oriented towards the needs of the community.

Bernhard Blaha has always seen himself right at the intersection between economy and technology. He has found his passion in incorporating existing technologies to make life easier and more enjoyable in an entrepreneurial way. Since founding his very first company at university, that passion has led him to found five companies in total. As the founder of herocoin.io and herosphere.egg, Bernhard Blaha has made a major contribution to creating legal and fiscal frameworks for Blockchain and iGaming companies. Later on, he co-created the Digital Asset Association Austria to improve the establishment of digital assets on the Austrian market.

